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SmartJog Launches New Solutions At NAB 2007

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Tue, 3rd, Apr 2007

Booth No. SL14605

SmartJog, will showcase new solutions on the tradeshow floor at the National Association of Broadcasters Show (NAB 2007).

"We are continually adding new features to our digital deliver service," says Julien Seligmann, CEO, "and the NAB show offers SmartJog an extraordinary opportunity to display these latest developments to prospective and current clients."

As part of its Theatrical solutions offerings, SmartJog announces new products and solutions:

By combining its SmartDelivery & SmartDam products, SmartJog allows for almost instantaneous delivery of TV Spots, Trailers and EPKs while allowing for a fully collaborative workflow between local offices.

SmartJog also continues to bring innovations to the post production business by adding functionalities to its acclaimed SmartTools suite of products including new formats:

Input Formats- Quicktime Movie files, DVC Pro, Uncompressed 8BIT, D-10 (Audio AES3)

Output Formats - MJPEG A, DVCPRO50, DVCPRO25, Uncompressed 8BIT 4:2:2, H.264, Quicktime D10/IMX

SmartJog's Television solutions offer distributors a one-stop place for all their program servicing needs. New features to be released at NAB include:

SmartJog automation systems will revolutionize the way broadcasters receive content. By integrating time consuming processes of transcoding, wrapping and transferring to its servers into an automated protocol, SmartJog drastically reduces Ingest time.

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SmartJog will also be introducing its new wrapping tools to be compatible with the most popular broadcaster play-out servers including: GXF, Quicktime movie, MXF and SAF.

Weblinks: <http://www.smartjog.com> <http://www.nabshow.com>

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