



TDF and its partners select EXPWAY to broadcast its DVB-CBMS Electronic Service Guide on the French DVB-H experimentation in Paris

DVB-CBMS FastESG™ end to end solution will provide seamless access and acquisition of content information of the different TV and radio channels broadcast by TDF on its pilot in Paris with all major players of the audiovisual and mobile telecommunication scene in France

PRESS RELEASE

Paris – February 13th, 2006

EXPWAY, an international provider of end to end software solutions for digital television, today announced that **TDF**, The major french broadcast Network Operator will implement **EXPWAY's FastESG™** DVB-CBMS server and client solution on its DVB-H experimentation in Paris.

This new phase in the DVB-H experimentation operated by TDF aims to test the end to end implementation of the DVB-CBMS standard and the acceptance of the Electronic Service Guide for promoting, accessing and displaying the TV and radio channels on handheld devices. This will allow the use of **BenQ Mobile** DVB-H handsets, in addition to the Sagem DVB-H handset already in use in this pilot, and in advance to other terminals that will also be interoperable with the TDF platform.

Mr Bernard Pauchon, Senior Vice President at the Development and International Direction of TDF, in charge of the DVB-H experimentation in France, commented: "After having successfully tested the DVB-H broadcasting with the use of the new compression standard MPEG4 (H.264), it has appeared to us essential to facilitate the access to the services broadcasted, and therefore to test the ESG functionalities. By choosing EXPWAY's solution, we aim to allow a seamless access to the content and to ensure the interoperability on

different available DVB-H terminals and PDAs, in conformity with the DVB-CBMS recently established specification”.

“The DVB-H commercial deployment outlook becoming reality in 2006, the time to market availability of the ESG becomes central”, said Antoine Weil, CEO of EXPWAY. “Our corporate strategy is dedicated to proposing the most advanced full fledged DVB-CBMS ESG, and the today announcement with TDF comforts our positioning of leader. We are very proud to deliver TDF with the most advanced end to end ESG on BenQ Mobile DVB-H terminals and on PDAs, deploying the functionalities essential to promote access and enrich the content”.

About EXPWAY

EXPWAY is the leading provider of end to end software solutions to promote, to access and to acquire multimedia content over multiple network devices.

EXPWAY provides Electronic Content Guide and Multimedia Search Engines targeting high value content discovery system and solutions dedicated to mobile, broadband and broadcast networks. It draws its expertise from its proven and world-class patented binary XML technology, BinXML™, already adopted as the binary XML transport format by MPEG-7, TV-Anytime and DVB standards. EXPWAY solutions are suitable for constrained environments and devices such as mobile phones, digital TV set-top-boxes and portable entertainment devices. EXPWAY was created in 2000 and is headquartered in Paris, France.

For more information: <http://www.expway.com>.

About TDF

The TDF Group is the leading European provider of network services to television and radio broadcasters and to wireless communication operators. TDF and its subsidiaries are at the forefront of the introduction of digital TV and radio services in Europe, having operations in Estonia, Finland, France, Monaco, Poland and Spain . and Internet broadcasting. For more information about TDF Group, visit <http://www.TDF.fr>.

About BenQ Mobile

BenQ Mobile is an industry leader in wireless communication devices with a high lifestyle appeal. Headquartered in Munich (Germany), the

company is one of three business groups of BenQ Corporation and a trademark licensee of Siemens AG.

With revenues of more than 5.6 billion Euros in 2004*, over 7,000 employees worldwide, its state-of-the-art R&D and manufacturing facilities in Aalborg (Denmark), Beijing, Suzhou (China), Kamp-Lintfort, Munich, Ulm (Germany), Manaus (Brazil), Mexicali (Mexico), Taipei (Taiwan), and Wroclaw (Poland), and a strong sales, marketing and service network, BenQ Mobile benefits from its global footprint. BenQ Mobile will leverage complementary competencies and resources in product creation, developing elegant yet exciting devices that enable consumers to further explore mobility.

*combined revenues of BenQ Mobile Phones and Siemens Mobile Devices in 2004

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