

JOINT PRESS RELEASE

EXPWAY and HANTRO to integrate their solutions for DVB-H and Smartphones Devices

Companies to combine strengths in DVB-H by bundling EXPWAY Electronic Service Guide and HANTRO mobile TV player

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EXPWAY, a leading international provider of Electronic Service Guide solutions, and HANTRO, announced today that they have successfully integrated and interfaced their solutions to foster the development of mobile TV over DVB-H networks.

The integration of FastESG™ with Hantro's Mobile TV player will offer handset manufacturers and operators the opportunity to launch an end-to-end platform with a full ESG service, enabling smart promotion and smart distribution of rich content associated with the finest video quality over DVB-H networks.

Said Antoine Weil, EXPWAY' CEO: "We are delighted to be joining forces with HANTRO, a global leader in its field. Today's announcement follows our strategy to offer more choice to our customers by partnering with best in class companies in their field. Telecom and Network operators along with handsets manufacturers seeking advanced solutions to add value to their offering will benefit greatly from the combined experience and innovative spirit of our two companies."

Sami Niska, Vice President of Business Development at Hantro said "Our partnering strategy aims to deliver leading edge solutions that, through compelling performance and functionality, ensure the successful uptake of new and innovative mobile multimedia services. Integrating our Mobile TV player with EXPWAY's FastESG does just that; by combining the high performance of our optimized decoders and Mobile TV player with FastESG, Hantro and EXPWAY bring to market an excellent solution for deploying DVB-H Mobile TV in the handset."

About EXPWAY

EXPWAY is a leading provider of intermediation software solutions between content providers and consumers. EXPWAY provides Electronic Content Guide and Multimedia Search Engines targeting high value content discovery system and solutions dedicated to mobile, broadband and broadcast networks. It draws its expertise from its proven and world-class patented binary XML technology, BinXML™, already adopted as the binary XML transport format by MPEG-7, TV-Anytime and DVB standards. EXPWAY solutions are suitable for constrained environments and devices such as mobile phones and digital TV set-top-boxes. EXPWAY was created in 2000 and is headquartered in Paris, France.

For more information: www.expway.com

About HANTRO:

Hantro is a world leader in multimedia technology for mobile handsets. Provided as intellectual property and delivering optimal value and performance, Hantro's product portfolio includes:

- A complete range of hardware and software video codec designs that support MPEG-4, H.263, H.264/AVC and VC-1 formats up to SDTV resolutions*
- JPEG still-image codecs supporting up to 16MP*
- AMR and aacPlus® audio codecs*
- A comprehensive suite of pre- and post-processing technologies*
- Streaming protocols*
- File format module for .mp4 / .3gp*
- Multimedia application development platform that simplifies handset integration, shortens lead times and reduces development costs.*
- A full range of integration and support services for OS and device porting.*

With proprietary algorithms, patented technology and a continual product development program, HANTRO is focused on enabling a more compelling user experience by delivering better quality video with reduced power consumption and CPU load. Extensive participation in the IMTC and M4IF testing programs guarantees compliance with 3GPP standards ensuring the full interoperability of applications such as: Camcorder, Video Player, Video Telephony and Mobile TV. For more information please visit "<http://www.hantro.com>">www.hantro.com.

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