



PRESS RELEASE

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Hall 4, Level 7, Hospitality Suite HS7.27**

***EXPWAY demonstrates several versions of its
DVB-H Mobile TV solution for operators,
manufacturers and service providers at 3GSM***

Barcelona, February 13th, 2006

EXPWAY, an international provider of end to end software solutions for digital television, will deploy *EXPWAY's Electronic Service Guide FastESG™* server and client solution at 3GSM 2006, Barcelona, Spain.

In preparation for the launch of Mobile TV over DVB-H networks later on this year, EXPWAY has set up partnerships with several leading technology providers and terminal manufacturers. EXPWAY will showcase some demonstration paving the way for DVB-H ESG roll out for operators and devices manufacturers.

- ***ABERTIS Telecom***, the main telecommunication network in radio and television broadcasting and transmission operator with over 2,500 sites, throughout Spain, will operate a live DVB-H signal on Channel 42 using 16QAM/8k transmission mode. The play-out platform is provided by Siemens and EXPWAY will be providing the FastESG™ server, allowing the interoperability among **BMCO** DVB-H device manufacturer's members such as **BenQ Mobile**, and also entertainment devices such as PDAs.
- *In its Hospitality Suite, EXPWAY will demonstrate the full fledged **DVB-CBMS FastESG™** server and client solution. This demonstration aims to illustrate the end to end implementation of the DVB-CBMS standard and the acceptance of the Electronic Service Guide for promoting, accessing and acquiring the TV channels and radio content on Mobile TV DVB-H handset and PDAs.*

- *EXPWAY will also demonstrate the integration of FastESG™ with **Hantro**'s Mobile TV player which will offer handset manufacturers and operators the opportunity to launch an end-to-end platform with a full ESG service, enabling smart promotion and smart distribution of rich content associated with the finest video quality over DVB-H networks.*
- *You will also find EXPWAY on **NAGRAVISION** Hospitality Suite, Hall4, Level3 HS3.01, featuring its end-to-end ESG integrated with the Lysis Content Management System, and specially video downloads and push content services.*
- *You will also find EXPWAY on the **Gemplus** booth at Hall 8, stand B08-B09, with a demonstration on ESG combined with USIM services, detailing the various benefits and advantages for both operator and end-user.*

About EXPWAY

EXPWAY is the leading provider of end to end software solutions to promote, to access and to acquire multimedia content over multiple network devices.

EXPWAY provides Electronic Content Guide and Multimedia Search Engines targeting high value content discovery system and solutions dedicated to mobile, broadband and broadcast networks. It draws its expertise from its proven and world-class patented binary XML technology, BinXML™, already adopted as the binary XML transport format by MPEG-7, TV-Anytime and DVB standards. EXPWAY solutions are suitable for constrained environments and devices such as mobile phones, digital TV set-top-boxes and portable entertainment devices. EXPWAY was created in 2000 and is headquartered in Paris, France.

For more information: <http://www.expway.com>.

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